

# Unfinished Business March 2022 – Terms & Conditions

## Application Submission Timeline:

- Application Opening: March 22, 2022 @ 9:01 AM ET
- Application Closing: March 28, 2022 @ 11:59 PM ET
- Recipients will receive notification within a month of applications closing from the appropriate non-profit partner (Asian American Business Development Center, Hispanic Federation, One Hundred Black Men). Applicants who are not selected may not be contacted.
- Non-profit partners intend to release funding starting in March 2022, with the goal to distribute funds before the end of May 2022.
- Funding will be first come, first served.

## Eligibility Criteria:

- 51% or more Asian American, Black, or Latinx owned business.
- Business registered in the United States. as a legal entity, with a valid Employer Identification Number (EIN). Social Security numbers will not be accepted. Sole proprietors with an EIN number are eligible.
- Applicant must be a US business with a physical US address (No P.O. Box), including US territories.
- Non-profit organizations are not eligible.
- Firearm businesses and smoke shops are not eligible.
- Annual sales not to exceed \$3 million USD.
- Total employees not to exceed 50.
- All business owners must be at least 21 years of age.
- Business must be operational and have been in business for at least two years as of March 2022.
- Applicants may not be an alcohol beverage licensed retailer, distributor or supplier.
- Applicants may not be related to, or a member of the household of, any employee or representative of MHUSA.
- Applicants may not be related to, or a member of the household of, any employee or representative of non-profit partner (Asian American Business Development Center, Hispanic Federation, One Hundred Black Men).
- Applicants may not be employees of NBA Properties, Inc., the National Basketball Association (the “NBA”), NBA Media Ventures, LLC, and the NBA member teams (collectively, the “NBA Entities”), including affiliates, agents and immediate family members and/or those living in the same household of such employees.
- Must have a bank account that accepts electronic transfers.

- If business or owner have previously received funds from the Unfinished Business initiative or Hennessy Never Stop Never Settle Society, the business and owner are not eligible for this opportunity.
- Business commits to supporting the community in a tangible way in the spirit of Hennessy's 'Never Stop, Never Settle.' ethos.
- ONE FORM ENTRY PER BUSINESS, ONE BUSINESS PER OWNER: One form entry allowed per business, as defined by the EIN. Owners with multiple businesses may only enter one of their businesses. If an owner with multiple businesses receives multiple funding offers, only one may be accepted.

### **Selection Criteria:**

The designated non-profit partner (Asian American Business Development Center, Hispanic Federation, One Hundred Black Men) will review each application and confirm that all required information has been received. Completed applications will be reviewed for eligibility before selected applicants are awarded the donation amount.

Funding will be first come, first served. A minimum of three eligible business will be selected within 100 miles of the downtown area in each of the below listed metropolitan regions. If there are not three eligible businesses in a listed metropolitan region, then the next eligible business from the general pool of applicants will be selected according to first come, first served. Completed forms will be processed in the order they are received, and funding will be used as deemed appropriate by the non-profit partner.

Metropolitan regions:

- Atlanta, GA
- Dallas, TX
- New Orleans, LA
- Milwaukee, WI
- Philadelphia, PA
- Detroit, MI
- San Francisco, CA
- Los Angeles, CA
- Denver, CO
- Orlando, FL
- Charlotte, NC
- Indianapolis, IN
- Sacramento, CA
- Washington DC
- Cleveland, OH

- Minneapolis, MN
- New York City, NY

## **Application Requirements:**

### **Applicants will be required to provide, and respond to the following:**

- Owner's Name
- Proof of identification
- Owner's gender: M // F // Other
- Owner's Birthday (dd/mm/yy)
- Business Legal Name:
- Business' Employer Identification Number (EIN)
- Current Business Structure. Selection of one.
  - Business /General Partnership // Limited Partnership (LP) // C Corporation // S Corporation // Limited Liability Partnership (LLP) // Limited Liability Company (LLC) // Sole Proprietorship
- Date Business was established under its current structure (dd/mm/yy)
- Business Address (Must represent the physical location. Post Office Boxes are not accepted) Street Address // City // State // Zip Code
- Proof of current business address, such as utility bill, insurance statment, etc.
- Office Telephone:
- Mobile Telephone:
- Email Address:
- Company Website:
- Number of Employees:
- Annual Sales 2021: 2020: 2019 (provide two of three years)
- Please briefly describe your business including the products or services it sells:
- Is your firm certified by the City, State, Federal Government? Selection of all that apply.
  - MBE // WBE // DBE // SBE
  - If yes, please provide a copy of current MBE, WBE, DBE or SBE Certification documentation
- Is business still operating? apply.
  - YES // NO
- What is your most essential business need? Selection of all that apply.
  - Payroll Expenses
  - Operating Expenses (Insurance, etc.)
  - Rent
  - Mortgage Payments
  - Utilities
  - Upgrading technology infrastructure
  - PPE
  - Marketing/PR
  - Accounting/Tax Preparation
  - Other \_\_\_\_\_
- What business problem will this funding solve?
- How does your business intend to support your community in a tangible way to pay it forward?

- Required evidence/proof of expenses:
  - Two years of Federal Tax Filings (2020 and either 2019 or 2018)
  - Certificate of Incorporation/Certificate of Authority

### **Acceptable Grant Expenses**

- Payroll Expenses
- Operating Expenses (Insurance, etc.)
- Rent
- Mortgage Payments
- Utilities
- Upgrading technology infrastructure
- PPE
- Marketing/PR
- Accounting/Tax Preparation
- Other \_\_\_\_\_

### **Required Documents for Payment Processing**

- Banking information for Electronic Funds Transfer
- Signed and Dated 2022 W9
- Voided Check or Bank Statements (to provide Routing and Account number)

### **Limitation of Liability**

Each of Moët Hennessy USA, Inc., the Asian American Business Development Center, the Hispanic Federation, One Hundred Black Men, and the NBA Entities (together the “Released Parties”) and each of their respective parent companies, subsidiaries, affiliates, officers, directors, employees, governors, owners, distributors, retailers, agents, assignees, advertising/promotion agencies, representatives, and agents shall have no liability and will be released and held harmless from any claim, action, liability, loss, injury or damage, including, without limitation, personal injury or death to winner or any third party or damage to personal or real property due in whole or in part, directly or indirectly, by any reason, including the acceptance, possession, use or misuse of the funding and/or participation in this program.

### **Right of Publicity Release**

Participants in this program agree to be bound by these Terms and Conditions and agree that each of the Released Parties and their respective designees and assigns may use the participant’s name, voice, city/state of residence, photos, video or film clips, and/or other visual likeness for advertising and/or trade purposes and/or for any other purpose in any media or format now or hereafter known without further compensation (financial or otherwise), permission or notification.

### **Additional Terms**

Applicants certify that the information provided is true and correct. Further, applicants understand that any false information may result in revocation of donation.

Each non-profit partner has the right to disqualify or require reimbursement for any funds if it discovers any applicant or participant information is inaccurate or incomplete.

Each recipient of a lump sum hereunder is responsible for paying all applicable taxes due in connection with the receipt of such lump sum.

The non-profit partners are responsible for selecting beneficiaries.

Funds are awarded on a first come, first served basis, providing the application is filled out completely and submitted with all required attachments.

Send any questions to [unfinishedbusiness@ohbm.org](mailto:unfinishedbusiness@ohbm.org),  
[unfinishedbusiness@hispanicfederation.org](mailto:unfinishedbusiness@hispanicfederation.org) , or [unfinishedbusiness@aabdc.com](mailto:unfinishedbusiness@aabdc.com)